



shankara

AYURVEDA INSPIRED NATURALS



Holistic
Pure
Transformative



Our Mission

We believe in a world where natural beauty is celebrated and supported.

Our Vision

Shankara exists to modernize and popularize ayurvedic skincare to inspire and celebrate confidence and radiance in people of all ages.



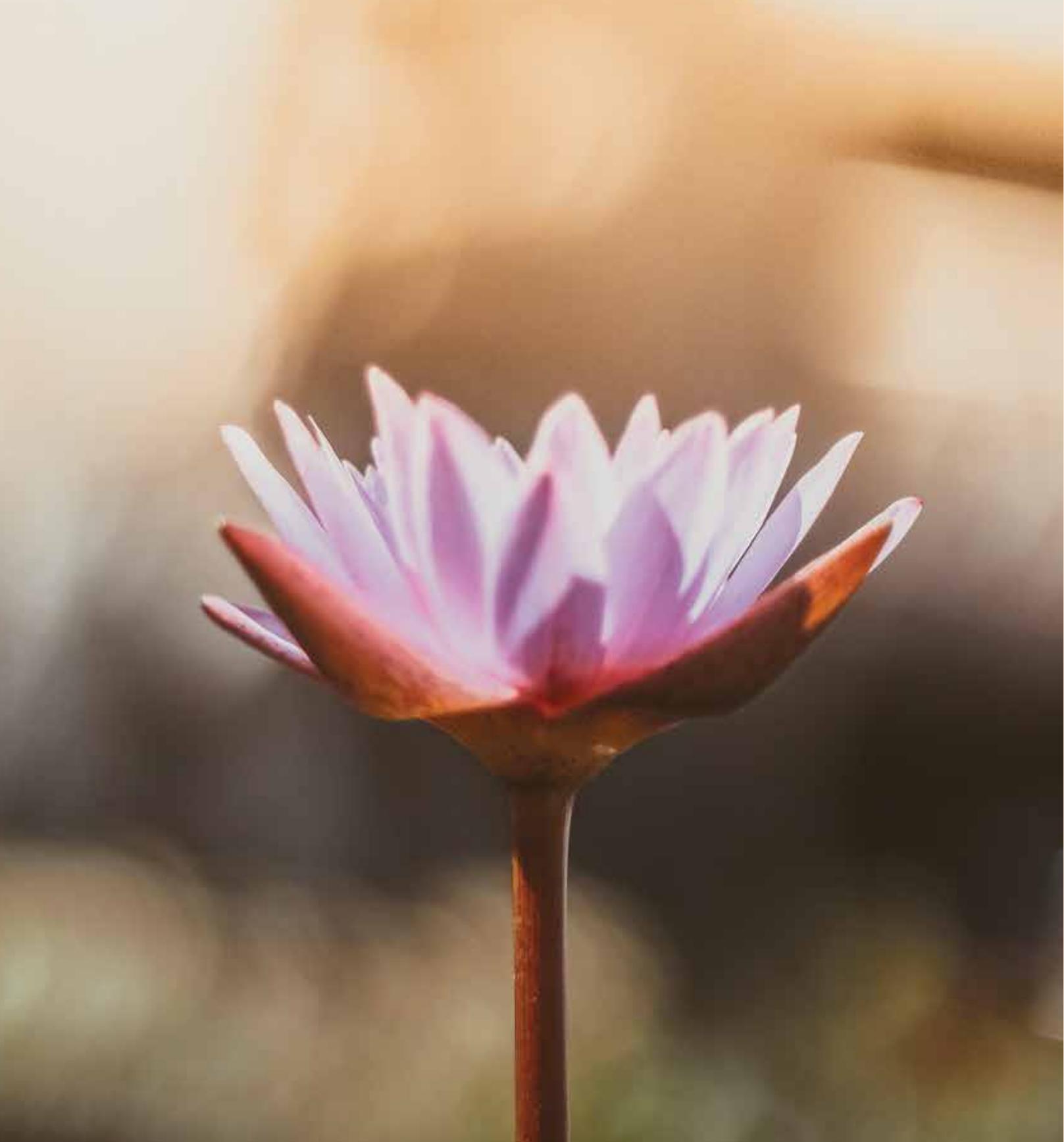
The ayurvedic way of life

Thousands of years before modern medicine provided scientific evidence for the mind-body connection, the sages of India developed Ayurveda, which continues to be one of the world's most sophisticated and powerful mind-body health system.

More than a mere system of treating illness, Ayurveda is the science of life (Ayur =life, Veda= science or knowledge). It offers body wisdom designed to help people stay vibrant and healthy while realizing their full human potential.

Shankara's offerings are deeply rooted in the complete science that is Ayurveda.

Our Heritage



We produce 100% natural and result-oriented products that combine Ayurvedic wisdom and modern science to enhance an individual's life on every level.

From responsibly sourced ingredients to highly effective finished products, We are dedicated to making sustainable choices to keep our planet green and vibrant, and support others' well-being by bringing peace to the mind, love to the heart and food for the skin.

Shankara was born with the inspiration of an international humanitarian and spiritual leader, Sri Sri Ravi Shankar in 2001.

Behind everything we do is a strong intent to serve humanity from producing the finest most energetic products possible to the donation of 100% of net profits to global humanitarian work.

SUSTAINABILITY, PURITY, LIFE

The Shankara way



Do well by doing good

I'm beyond excited to be the new face of such a pure and natural brand. I can't wait to have you all along for the Shankara journey.

During my career as an international model I've seen many women all over the world. Despite their different body types, skin color and faces most of them had one thing in common: they wasted their time and energy by being dissatisfied with their own appearance.

Whilst I still remember the few women who lit up the room radiating their internal beauty. They seemed to embrace nature's gift, even if it wasn't perfect according to society's standards. Luckily the times are changing and the beauty industry had followed: Everybody counts! Diversity is no longer a trend, it's the reality.

In New York I made a documentary on how to become successful in this hectic city. I interviewed a Hollywood star coach, casting directors, a guru, international models and a top models personal trainer. They all told me the same: We search for someone who is authentic and real.

Shankara crossed my path. It's authentic and real. Health is wealth. That's what we need in this challenging era. Do well and stay healthy. I hope you will enjoy Shankara's 'body and mind workouts in a bottle' as much as I do!

Love and light,

A handwritten signature in orange ink that reads "Tanja". The signature is fluid and cursive.

Tanja Kok

Shankara Ambassador
Writer, model, presenter

A sister science to Yoga that focuses on inner and outer well-being through harmonizing elements in the body.

Each one of us exhibits a particular bio-energy that comes together with the five elements (earth, water, fire, ether, air).

These are called 'Doshas'. There are three types of Doshas-Vata, Pitta and Kapha that dominate our psychological activities and also skin type.

Ayurveda and Doshas



VATA

Air + Ether



PITTA

Fire + Water



KAPHA

Earth + Water



TRI-DOSHA

Combination





Scientific manufacturing process

Created with care

Cold processing

Cold processing preserves the vitality and nutrients of the ingredients by ensuring they will not be affected from excessive heat by losing their efficacy.

Enhanced delivery system

We use structured water which has low surface tension and high zeta potential to increase the rate and depth of absorption of active ingredients. High levels of therapeutic essentials also increase permeability.

Crafted in small batches

Shankara products are produced in our own lab in small batches to ensure freshness and product integrity.

PH Balanced

All products are PH balanced to protect skin's delicate acid mantle.

Oxygen - Rich

Oxygen is infused into our preparation to increase the potency of the plant essences.

Beautifully crafted for you

Aromatherapy oil

Rich in actives and antioxidants to provides nourishment for our largest organ, the skin.

Skin care and beauty formulations

Infused with pure essential oil, rich in actives, oxygen-infused and gold, rhodium, and iridium that supercharge and maximize ingredients effectiveness.

Wellness formulas

Prepared in accordance with ancient Ayurvedic text, to promote balance, wellness and healing.

Our Products





Face

To enhance your beauty

A rich collection of cleansers, exfoliators, serums, moisturizers & other specialty products.

These active treatment products provide nutrition, hydration, and oxygenation for the skin. Ayurvedic formulations in these products deeply balance each individual skin type and address problematic skin conditions efficiently and naturally.



Taking care as a whole

A complete holistic collection of treatment products for the body including massage oil, aromatherapy essences, moisturizers, scrubs, and other specialty products.

Shankara Aromatherapy blends are carefully handcrafted from pure, natural essential massage oils.

Body

Our SPA

Shankara - for your relaxation

Shankara spa located in the heavenly mountains of Boone, NC, offers an authentic Ayurvedic experience in an exquisite setting with a talented team of professionals that are committed to the practice.

Our team immerses itself in the dual traditions of Ayurveda and yoga, not just as professionals, but as a powerful way of life.

Ranked the #1 Ayurveda program in the US
by Organic Spa Magazine and the USA Today.

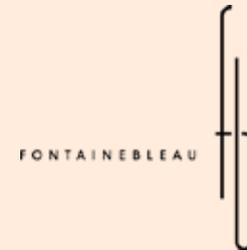




Our Partners

(Partial Listing)

We are proud to partner with over 350 highly prestigious resorts, destination hotels and day spas as their premier spa brand.



YOGA+life

Organic
Spa

Real
Simple

Beauty
Report

American
Spa

Beauty Store
Business

Popsugar
Beauty

WWD

Organic
Authority

Wellness
Medical
Voyages

Spirituality
& Health

Beauty
News NYC

Healing
Lifestyles

Media

(Partial Listing)

Ordering

Please send your orders to - sales@shankara.eu

Re-orders

There is no minimum re-order amount.

Shipping

All orders should ship within 2-3 days from receipt (only for products in stock) of confirmed purchase order. Most orders are shipped out federal express ground otherwise specified.

Training

Shankara will provide on-site training to spas based on meeting opening orders criteria. Accommodations and meals will be required as a cost to the spa.

Collateral

Available

Testers & Samples

Included in the opening order. After the initial order, samples and testers can be requested at no charge to equal 5% of the total retail order.

Contact

Hanneke Cramer

Manager Sales and Training

sales@shankara.eu | +31 - (0)6 52520704

Partnering

with us

Thank you

| www.shankara.eu | sales@shankara.eu | 0031 (0)6 52520704